



Now, it's
even easier to
stay up to date.
Here's the
evidence.

Announcing major new enhancements to one of the most trusted and effective sources of medical evidence

BMJ Clinical Evidence supports the clinical decision making of hundreds of thousands of clinicians around the world. Our success and wide readership is based on our unique approach.

We never compromise on quality and relevance. Our evidence is evaluated, checked and double-checked by an international panel of experts covering all major medical specialties. Our team of specialist writers then summarise the evidence, highlighting what is known, but also what is not known, and present this in a question-led format that makes it quick and easy to find and put into practice.

We constantly review new studies, and update our information with important new findings.

Now, with a series of major enhancements to *BMJ Clinical Evidence* online, you can find even more information, more efficiently.

BMJ Clinical Evidence website now features

- **Redesigned user interface**
structured to help you find and use the information you need quickly and easily
- **Breaking research**
so that you can see emerging research information placed in the context of what is already known
- **Drug safety alerts**
keep you up to date on potential drug harms, helping you make the best prescription decisions
- **Single page summaries**
give you an instant overview of key points about each systematic review we publish and the treatment options available
- **Links to key practice guidelines**
mean you can access the latest evidence AND guidance on how to apply it
- **Extended search**
allows you to search across *BMJ Clinical Evidence*, and a range of other resources such as *BMJ* and the Cochrane database of systematic reviews, from a single point

BMJ Clinical Evidence

New features at a glance...

www.clinicalevidence.com



NEW

Our redesigned user interface and navigation system make it easier and quicker to find and use the latest medical evidence

NEW

Instant updates on important new findings about drug safety

NEW

Our extended search function now covers other important resources such as *BMJ* and Cochrane reviews

NEW

One page summaries give you an instant overview of each condition – what is currently known and treatment options

NEW

Links to key practice guidelines help you put the latest medical evidence into practice

NEW

Breaking research now covered, providing immediate updates on the latest evidence



How can I get access?

The full and constantly updated content of *BMJ Clinical Evidence* is available online or via your PDA (Personal Digital Assistant). In addition, a printed concise edition is available as a useful handbook (approximately 720 pages, updated and published every 6 months). All versions are available on an annual subscription basis.

Personal access

A personal subscription to *BMJ Clinical Evidence* online or the PDA version will give you 12 months of unlimited access to the latest medical evidence

for all major conditions, as well as keeping you in touch with important emerging research results and news about drug safety – critical for your treatment and prescription decisions. A personal subscription price is also available for the printed concise edition. For information on subscribing and/or subscription prices, please visit: www.clinicalevidence.com/cweb/products/index.jsp

Institutional access

Institutions can purchase site licence access to *BMJ Clinical Evidence* online, with pricing based on number of FTE's (full time equivalents). This provides password-free desktop access to everyone served by your site. Institution-wide access is also

available for our PDA version. For more information and prices please contact: consortiasales@bmjgroup.com.

Institutions wishing to purchase the print concise edition can find information on prices and ordering at: www.clinicalevidence.com/cweb/products/index.jsp

